

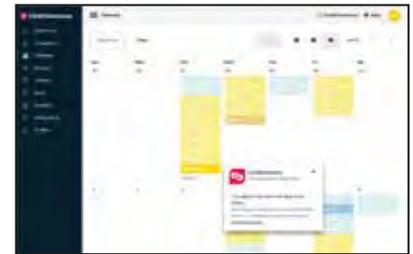


Social Engagement Specifically for B2B Marketers

Smart, time-saving solutions that maximize social media ROI. ClickDimensions social engagement is a complete social media marketing platform for Microsoft Dynamics 365 users. The social engagement platform is the perfect complement to the social marketing features available out of the box in ClickDimensions.

Social Scheduling

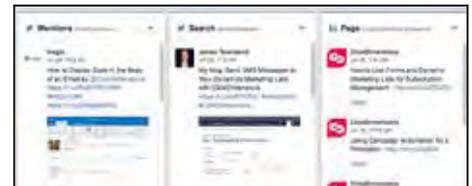
Intelligent publishing enables you to create content in advance and let the social engagement platform do the rest by automatically spreading your posts across your schedule. And the social media editorial calendar lets you see at-a-glance what's posting when on every platform in every campaign.



Manage your social pipeline with a company-wide view of all your social content

Social Listening

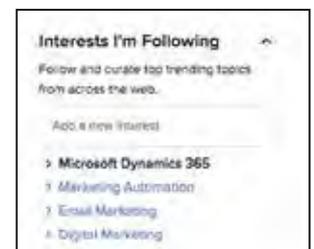
Easily monitor and engage in social conversations across multiple social networks from one platform. Cut through the social media noise and focus on the discussions that really matter.



Create live monitors that track keywords, mentions, company pages and more

Content Curation

Broaden your social media horizons with content that appeals to your audience and positions your business as a thought leader. Automated content curation makes it easy to discover and publish content to your social profiles.



Never miss out on content that is relevant to your organisation

Social Data in CRM

ClickDimensions closes the loop from social click to sale by tracking all engagement data in Microsoft Dynamics 365.



Analytics

Advanced social analytics measure the effectiveness of your social marketing efforts and their impact on revenue and the sales pipeline.

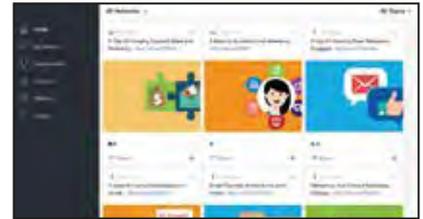
Measure the results for engagement and conversions for every social network and post.



From clicks to conversions, learn how your social content is performing with real B2B metrics

Advocacy

Round out your social media strategy with social advocacy. Give employees and partners the tools they need to easily amplify your company's social media marketing efforts and expand your reach.



Allow teams to share content on their social networks and compare activity through a leaderboard

Quick View	Basic Package	Business Package
Users	3	5
Social Profiles	20	50
Social Publishing	✓	✓
Activity Tracking	✓	✓
Social Analytics	✓	✓
Bulk Scheduling	✓	✓
Content Curation	✓	✓
Social Listening	✓	✓
Integrations	✓	✓
Social Advocacy	✗	✓
Customer Care	✗	✓ Add-on available
Team Management	✗	✓ Add-on available



About Formus Pro

Professional software, solutions and support for growing businesses.

With offices in the UK and packages that support you, as well as your set up.

We offer a personal service that makes the business of doing business that much easier.