

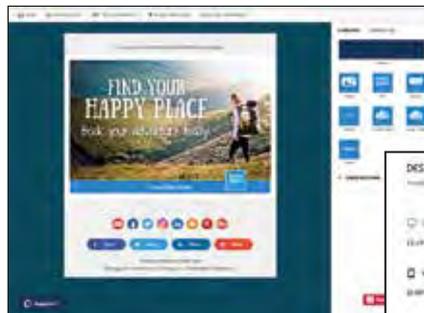


Email Marketing and Marketing Automation

An essential marketing tool to help organisations attract more leads, close more sales and more effectively engage customers. ClickDimensions is the only marketing automation platform that is exclusively created for, and natively built in Microsoft Dynamics 365. Helping you connect and unify your organisation with accurate, practical data all in one place.

Email Marketing

Send great-looking bulk emails to marketing lists or individuals with ease using the HTML or drag-and-drop designer. Have your emails tracked and logged automatically within your D365 CRM for engagement actioning and reporting.

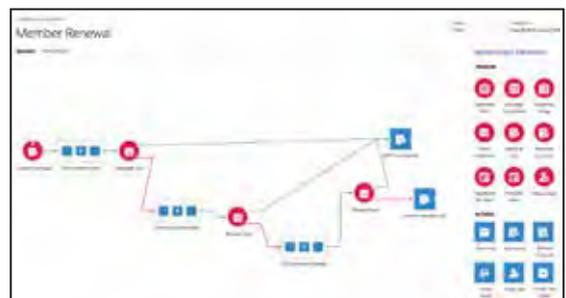


Drag and drop designer makes creating emails easy!



Campaign Automation

Put your sales and marketing campaigns on auto-pilot with a campaign automation builder. The drag-and-drop interface allows you to easily build automated campaigns with a variety of triggers, timers and actions. Design unique paths for contacts or leads to follow as they interact with your marketing messages.



Create dynamic, customised experiences for your prospects, leads, or customers

Web Intelligence

Discover who is interested in your products and services by viewing the web activity of anonymous and identified visitors to your website. Interested in who's browsing your site and what interests them? Want to know what a specific prospective customer has viewed on your site before making the opening call? With this software you can!

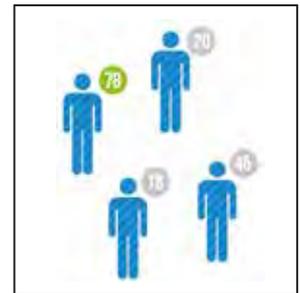


Time	Visit Title	Time	Visits	Session Time	Source
22-03-2014 12:15	Home - Product, Object ERM	7:00	1	0:00:00	Direct Traffic
22-03-2014 12:15	Marketing with Microsoft Ser	7:00	1	0:00:00	Referring Site
22-03-2014 12:15	Teamwork - ClickDimensions	7:00	1	0:00:00	Referring Site
22-03-2014 14:15	Analytics and Configuration 1	7:00	1	0:00:00	Direct Traffic
22-03-2014 14:15	CRM Analytics - Marketing A	7:00	1	0:00:00	Referring Site
22-03-2014 14:15	Analytics and Configuration 1	7:00	1	0:00:00	Referring Site
22-03-2014 15:15	Home - Product, Object ERM	7:00	1	0:00:00	Referring Site

Receive a list of real-time visits from leads, contacts and anonymous visitors

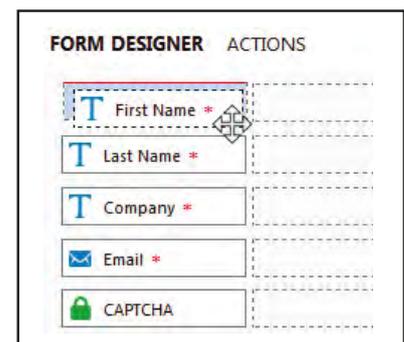
Lead Scoring

ClickDimensions tracks individual visitor activity on your website. Each visitor accumulates a score based on his or her visits, page views, email clicks and more. Scoring is based on default values you set, but you may also score certain pages higher or lower based on their importance in showing visitor intent. Using the lead score, your sales team can quickly and easily determine which leads to pursue.



Web Forms & Landing Pages

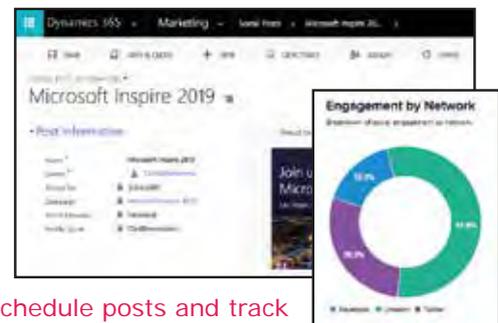
ClickDimensions allows marketers to create web forms and landing pages in Dynamics 365 without knowing any HTML. Quickly build forms with our drag-and-drop form designer, or integrate your website's existing forms into Microsoft Dynamics 365. If an existing record isn't found in your CRM, a lead or contact record is created upon form submission and all data submitted is linked to the CRM record.



Use the drag-and-drop design to create forms and embed them into your website

Social Marketing

With ClickDimensions, you can post to Facebook, Twitter, LinkedIn and Instagram directly from Dynamics 365. Publish immediately or conveniently schedule posts for any day or time in the future, and track interactions inside your CRM. In addition to these out-of-the-box features, we also offer a complete social marketing platform with social listening, content curation, advocacy and more. Just ask us about the Social Engagement module.



Schedule posts and track interactions inside your CRM

Reporting

With ClickDimensions' native integration with Dynamics 365, you can link emails, web visits, page views and form captures directly to CRM campaign records. The ClickDimensions content pack for Power BI allows users to utilize ClickDimensions marketing data in Power BI, giving you further insight into the success of sales and marketing efforts.



Analyse and visualise marketing data



About Formus Pro

Professional software, solutions and support for growing businesses.

With offices in the UK and packages that support you, as well as your set up.

We offer a personal service that makes the business of doing business that much easier.