



mktg

SHOWCASE

The Marketing Solutions Roadshow

AN EVENT DESIGNED EXCLUSIVELY FOR MARKETING PROFESSIONALS

marketingSHOWCASE

Launching in spring 2017, marketingSHOWCASE will present a unique series of one-day events, hosted in regional cities, where business owners and marketers can meet experts and suppliers of cutting edge marketing solutions. With an informal exhibition and a series of 30 minute educational seminars, we'll provide advice and guidance on how to market businesses better. Combining inspirational ideas and practical solutions, we'll show how to find more leads, convert more leads into customers and keep those customers coming back.

IT'S ABOUT WHO ATTENDS, NOT ABOUT HOW MANY

Visitors will consist of senior marketing professionals and business owners, attracted by dedicated marketing content and solutions. Focusing on delegates with a defined need or budgeted project, typically from businesses employing 10+ people, we'll provide a measurable ROI for all exhibitors. But don't expect us to boast about unsubstantiated attendance numbers – we'll ask you to focus on who's attending, not on how many.



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A MARKETPLACE FOR NEW IDEAS AND TECHNOLOGIES

In this ever more competitive world, agility and innovation are the watchwords of success. Adapting and evolving to meet new challenges, businesses of all types and sizes are embracing new marketing ideas and technologies to support business growth. Our mission: to bring innovations to market, in an environment that will spark new ideas, share expert knowledge and allow visitors to ask questions 'face-to-face'.

EDUCATIONAL SEMINARS, EXPERT SPEAKERS



MAKING MARKETING HEROES

Presented by expert speakers chosen from our event partners, sponsors & related marketing trade associations, each event includes a series of fast-paced sessions, covering topical subjects & new technologies. We'll aim to inspire you with new ideas, empower you to invigorate your campaigns and make you a marketing hero!

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PREMIER VENUES IN MAJOR CITIES

2017 Launch Locations

CARDIFF



Cardiff City Stadium 14th March

SHEFFIELD



Bramall Lane Stadium 6th June

LATER IN 2017...

Manchester - Birmingham - Bristol -
Leeds - Leicester - Liverpool - London

SOUTHAMPTON



St Mary's Stadium 27th June

WHAT OTHERS SAY ABOUT OUR EVENTS



A very professional event which offered very relevant CPD seminars and a good opportunity for exhibitors and attendees to discuss the marketplace and opportunities.

Clair Prior

Vectaire, ecoSHOWCASE Exhibitor



After exhibiting at every show since Framework Media Ltd began itSHOWCASE (25 years), I can honestly say we can track the majority of our business to an event at some point along the sales cycle.

Tony Day

Conquest, itSHOWCASE Exhibitor



Excellent show - informal, not too many exhibitors, good day - worth the trip.

Alex Watson

University Of Kent, Visitor

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ENQUIRIES

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